

THE GOAL POST



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The 69th Annual Shrine Bowl Football Game

Benefiting the Shriners Hospital for Children

www.shrine-bowl.com

Long Range Planning Meeting

Chairman of the Board Bucky Walker conducted the first annual Shrine Bowl of the Carolinas Long Range Committee meeting at Jefferson Landing Resort, Jefferson, NC on Saturday, July 18, 2005. The Oriental Guide from each of the supporting Shrine Centers and selected members of the Shrine Bowl Game committee were invited.



Representing the Shrine Centers:

Bill Perkins, Recorder Hejaz; Jerry Baxter, Oriental Guide Hejaz; Ralph Wingate Oriental Guide Sudan; Victor Wyszynski Oriental Guide Jamil, Roland Britt, Amran.

Representing the Shrine Bowl

Bucky Walker, Chairman of the Board; Phil Raiford, Vice Chairman of the Board; Larry Richardson, Treasurer; Connie Altman, General Game Chairman; Lindley Ivey, Vice General Chairman;

Henry Long, Special Projects Chairman; Joe Sessoms, Publicity Chairman; French Harvey, Executive Administrator.

It was reiterated that the purpose of the Shrine Bowl was two-fold:

- Raise additional funds for the Shriners Hospitals for Children
- And to raise public awareness of the Shrine and its hospitals.

The purpose of the long range planning meeting was to brain storm and develop creative ideas to be implemented over the next three, (3) five (5) and seven years (7) into the year 2012, on how the Shrine Bowl can be expanded. The planning placed special emphasis on the year 2011 which will be the 75th anniversary of the Shrine Bowl



Ideas developed from the retreat will be evaluated during subsequent meetings and devel-

Long Range Planning Committee (continued)

oped into detail. They will then be submitted to the executive board for consideration and implementation. This was not an action session and no action will be taken until these ideas are presented to the Board of Governors for final decision.

Bucky made it a point that the seminar was to remain positive and that no one was supposed to say anything negative during the meeting. If they did they had to be quiet for 15 minutes and wear the dunce hat. Guess who slipped first?



The committee will meet at least once a year with the membership as follows:

New Oriental Guide from each Shrine Center

These divan members will remain a member of the committee until they become the Chief of Rabban of their Shrine Center. Chairman and Vice Chairmen of the Board. General Chairman and Vice General Chairmen of the Game.

Executive Administrator.

Selected individuals as appointed by the Chairman.



Larry Richardson and Phil Raiford

Activities of the committee will be shared with the shrine centers, nobility and committee through the Shrine Bowl Goalpost.

Suggested new Activities for the Shrine Bowl:

1. Make Shrine Bowl children's games available to travel to all shrine centers jurisdiction so that their clubs and units could use them for their fund raisers.
2. Conduct combines in South Carolina.
3. Play a Pop Warner game in conjunction with Shrine Bowl.
4. Golf Tournaments:
 - a. Shrine Center tournaments in support of the Shrine Bowl.

- b. High School tournaments.
- c. Celebrity Pro-Am.
5. Basket Ball Tournaments:
 - a. 5 state high school games at Duke.
 - b. College level all-American game.
 - c. All stars boys and girls game.
6. High School band competitions.
 - a. Contact state associations for ideas and/or sanctions.
 - b. Contact existing competition hosts.
7. Baseball and/or Softball competitions.
 - a. Current girls softball competitions in Rock Hill, SC and Greenville, NC
8. American Legion boy's baseball.
9. Soccer
10. Rugby
11. Lacrosse



Administrator French Harvey took the notes.

Suggested Fund Raising opportunities:

1. Former players.
 - Donation solicitation.
 - Send Carolina Prep News to alumni.
 - Send Goalpost to Alumni.
2. Contract with an agency or individuals to obtain corporate sponsorships.
3. Shrine Bowl merchandise and wearables available on Shrine Bowl website.
4. Ad for Shrine Bowl merchandise and wearables in Shrine Center periodicals and Carolina Prep News.

Suggested events for 2011, Shrine Bowl 75th Anniversary

Develop a theme:
Bowl full of Miracles.

- 1 Game, 75 Years, xxx fans, 770,000 + heros (since 1937), \$ 0
- Start thinking now about a venue.
- Invite former players, coaches, trainers, officials. Have them on the field.
- Invite all former Chairmen of the Board.



Ralph Wingate, Sudan, and Joe Sessoms

Long Range Planning Committee (continued)

Invite all former Kings and Queens.
Invite Governors of both states and President.
Big pre-game entertainment.
Game at night ending with fireworks.
Concert with big name band on Friday night.
Contact ESPN and others for national television coverage.
Parade of units on field.
Military flyover if day game.
Parachute drops.
Hospital patient performances.
Press releases.
PA announcements and PSA spots related to 75th anniversary.
Past year pictures.

Shrine Bowl Coordinators:

Shrine Center and Potentate representative to the Shrine Bowl.

Primary responsibility is to help raise funds.

Player and Coach Recognition ads.

Player/Coach

Corporate and Retail Sponsorships.

Work up a picture of player or coach to give to the corporate/retail ad merchant sponsor.

Coordinate blazer and jersey presentations.

Should the title be changed?

Review the duties to determine if they should be expanded.

Quarterly meetings.

Should there be a time limit?

Shrine Bowl office needs to update the blazer and jersey presentation scripts.

Relationship with the Carolina Panthers

Develop an award sponsored by Jerry Richardson.

Continue to have King and Queen at a game.

Try to get donation increased.

Try for matching donations if players contribute.

Panthers' ad in *Carolina Prep News*.
Utilize "Panther Experience" at game and Fan Fest.

Suggested activities for 2005 Fan Fest in Spartanburg.

Shrine Holiday Festival.

Corporate sponsor to cover costs.

Foul weather contingency.

Craft show

Live broadcast from radio network.

Add criteria for Fan Fest to Site Selection Criteria.

Shrine Units perform on stage:

Bands

Clown skits (Children's stage?)

Magic act

Dance Contest.

Joe Sessoms and Larry Richardson Master of Ceremonies.

Feature Bands.

Food vendors.

Fireworks.

Special T-shirts.

Hourly races and/or events.

Pictures of children with shrine unit (\$5.00):

Clowns

Motorcycles

Hillbillies.

Chili or other food cook-off.

Rides and/or activities for small children.

Check Shrine Bowl insurance for appropriate liability coverage.

Event needs to be promoted in the local area.



Bill Perkins, Jerry Baxter, Ralph Wingate and Victor Wyszynski represented Shrine Centers

The committee members were then requested to



FROM THE CHAIRMAN OF THE GAME

Game Committee Meeting Moved to

September

Due to various time and personal conflicts, General Game Chairman, Connie Altman, has moved the August 20th general game meeting to Saturday, September 24th at the Ramada Plaza Hotel in Ft. Mill, SC.

Chairman Connie also indicated that the Shrine Bowl Coordinators, appointed by the five Potentates of our supporting Shrine Centers will also be invited to the meeting. After introductions they will meet together to discuss their specific roles in the Shrine Bowl. Vice Chairman Cotton Jackson and Program Chairman Carlton Butler will provide ideas for game program book sales and Special Projects Chairman Henry Long will discuss manpower requirements for the various activities at the game and Friday night Fan Fest.



Coach Steve Spurrier to be Banquet Speaker

University of South Carolina head football coach, Steve Spurrier has accepted General Chairman Connie Altman's invitation



to

be the guest speaker at the Coaches/Players Awards Banquet. The banquet this year has been scheduled for Thursday night, December 15 at the new Marriott Renaissance Park Hotel in downtown Spartanburg, SC. The hotel is also the hotel where the distinguished guests will be staying.

Coach Spurrier was at the banquet last year. After two years off from coaching the Washington Redskins in the NFL he returned to the college coaching ranks this year and follows Coach Lou Holtz at South Carolina. Spurrier was an extremely successful coach at the University of Florida and is a former Heisman Trophy winner as a quarterback at Florida.

Long Range Committee (continued)

review the suggested new activities and place them in a time frame that they should be considered; i.e. three, five, or seven years. A one day follow-up meeting will be scheduled for later this year at the Shrine Bowl office in Ft. Mill to continue the discussion..



Guess who else said the wrong thing?

Prior to the meeting a golf tournament was scheduled at the Jefferson Landing golf resort but had to be rescheduled to Sunday morning because of thunderstorms and rain. Noble Phil Raiford won the first annual Long Range Planning Committee Golf Tournament (despite some scoring disputes!)



Golf group included Vic Wyzynski, Phil Raiford, Joe Sessoms and French Harvey

Fan Fest Planned for Friday Night of Game

Special Projects Chairman Henry Long is planning a new Shrine Bowl activity that has the potential of being the next best thing to the game itself. Since the Player/Coaches Awards Banquet was moved to Thursday night it left Friday night open for some type of activity. Chairman Bucky Walker indicated, "By moving the banquet to Thursday evening this gives us the opportunity to schedule something whereby the players and parents can be together for a fun activity before the game."



Chairman Henry is working with a Spartanburg event planner and they have scheduled the Fan Fest between 4 p.m. and 10:00 p.m. at Barnett Park, near downtown Spartanburg. Although at the time this article is being written no definitive plans are in place it is anticipated that there will be bands, food vendors, and many activities for children at the Fan Fest. Some musical units from Hejaz Shrine Center are expected to play and Henry hopes that various clown units from our Shrine Centers will be there also.

The committee is looking for a sponsor to underwrite the activities that could include a fireworks show at the end of the evening. As you can well imagine, Henry and his committee will need a lot of help from the Nobles in the Spartanburg area to make this Fan Fest successful.



CarolinaPREPNews

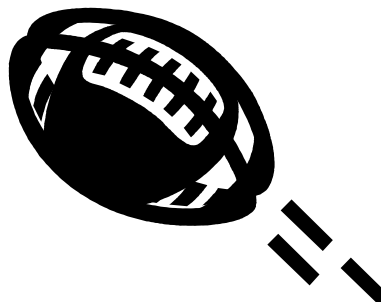
looking for Writers and Salespersons

The CarolinaPREPNews has published three issues since the last *Goalpost*. Each issue has been better than the last in both format and content. Chairman Bucky Walker has said, "As we prepare to increase the size of the paper from 24 pages to 48 and increase the frequency to bi-monthly, we will need more writers to submit articles". Walker also indicated that the paper was going to solicit sports articles from teenagers on activities at their high schools. He said, "They can submit articles and pictures by email on all sports related activities at their schools including their cheerleading squads, intramural sports and their bands." Writers will be compensated for their submissions if published.

If our readers know of anyone who would like to submit articles have them call Bucky or email him at the Shrine Bowl office.

In addition to writers, the newspaper is also looking for someone who can sell school sponsorships and retail advertising. Interested person should call the Shrine Bowl office, compensation would be in the form of a percentage of sales.

Bucky said that the Board of Governors would like to see the paper start covering many of the schools in South Carolina. To do so, however, would require more writers in South Carolina, South Carolina school sponsorships, and retail advertising from the South Carolina cities. He added, "When we have the necessary resources we will expand to include both of the Carolinas".



SHRINE BOWL GEARING UP FOR FOOTBALL SEASON

Shrine Bowl Potentates, Divan members and Shrine Bowl Coordinators are getting ready for "Friday Night Lights" this month as they visit several football games in their jurisdictions to present the 2005 Shrine Bowl coaching staff with their distinctive red and green blazers.

This will be the first opportunity in the 2005 high school football season for the Shrine Bowl to get public exposure.

Coaches Blazer Presentation Dates

(These are the dates that the coaches indicated to the Shrine Bowl office as their preferred presentation dates. They are subject to change as the Shrine Centers contact them to finalize the date.)

North Carolina:

August 26:

Donnie Kiefer, East Carteret HS, Beaufort
Wally Burke, Mt. Tabor HS, Winston-Salem

September 9:

Mike Houston, T.C. Roberson HS, Asheville

Tim Bennett, Roanoke Rapids HS, Roanoke Rapids

September 16:

DeAngelo Bell, Parkland HS, Winston-Salem

September 23:

Bennie McMurray, Head Coach—E.E. Waddell HS, Charlotte

October 14:

Kenny Ford, Chas. D. Owen HS, Black Mountain

October 21:

Milton Butts, E.E. Smith HS, Fayetteville

South Carolina:

August 27:

Bobby Bentley, James F. Byrnes HS, Duncan

September 2:

David Reese, James Island HS, Charleston
Dean Boyd, Marlboro County HS, Ben-

nettsville

Doc Davis, Carolina Forest HS, Myrtle Beach

John Abercrombie, Head Coach, Mauldin HS, Mauldin

September 9:

Doug Hinson, Green Sea Floyds HS, Green Sea

September 16:

Mike Doolittle, Ninety-Six HS, Ninety-Six

October 28:

Ron Blackmon, North Central HS, Kershaw

Player Selection Weekend

The 2005 Shrine Bowl coaches will gather at a hotel in Rock Hill, SC on Saturday and Sunday October 15-16 and select their players for the 69th Annual Shrine Bowl Game.

Ron Long, Shrine Bowl Athletic Director, sent letters to 547 head football coaches in North and South Carolina this month asking for their nominations for players for the Shrine Bowl teams. Each school may nominate four players, two lineman and 2 backs. If a coach wants to nominate a specialty player; i.e. punter or kicker, then he may do so as a substitute for one of his four total nominations. The Shrine Bowl Athletic staff expects over 1,000 nominations to be received by October 10, the deadline for nominations to arrive at the Shrine Bowl office.



When the Shrine Bowl coaches meet they must narrow down these nominations to 44 per team with no more than two players from any one school. "This is a formative task", said Ron Long regarding the process. In addition to the information provided by the high school coaches the Shrine Bowl coaches will also review the statistics from the various combines that were conducted in the spring.

2005 Shrine Bowl Tentative Weekly Schedule 2005

| Friday, December 9, 2005 | Tuesday, December 13, 2005 | Friday, December 16, 2005 |
|--|---|--|
| 10:00 AM - Drivers pick up vans | 7:00 AM - Breakfast at the Radisson Hotel | 7:00 AM - Breakfast at the Radisson Hotel |
| 12:00 Noon - Trainers start moving into Radisson | 8:30 AM - Teams leave for Dorman High School | 8:30 AM - Teams leave for Dorman High School |
| 1:00 PM - Coaches & Trainers check into hotel | 9:30 AM - Morning Practice (2 Hours) | 9:30 AM - Morning Practice (2 Hours) |
| 7:00:00 PM - Dinner - Restaurant TBD | 11:30 AM - Teams leave practice field | 11:30 AM - Teams leave practice field |
| Saturday, December 10, 2005 | 12:30 PM - Lunch Resturant TBD | 12:30 Noon - Lunch @ Restaurant TBD |
| 7:00 AM - Breakfast - Dutch Treat | 2:30 PM - Afternoon Practice (2 Hours) | 3:00 PM Press Conference at Stadium |
| 8:00 AM - Players check into Radisson Hotel | 4:30 PM - Teams leave practice field | 4:00 PM - 10:00 PM - Fan Fest at Barnett Park |
| 10:00 AM - Medical Exams - Regalia Room | 5:00 PM - Teams leave for dinner | Downtown Spartanburg |
| 12:30 PM - Buffet Lunch @ Radisson Hotel | 5:30 PM - Dinner @ Restaurant TBD | 10:00 pm - Players return to hotel |
| 2:00 PM - Late Physicals & Equipment Fitting | | Country Stores Open --Close @ 10:30 |
| 6:00 PM - Tailgate Dinner and Adopt-A-Player @ TBD | 6:30 PM - Return to Hotels | Saturday, December 17, 2005 |
| Coordinated by Reid Bowyer | 7:30 PM - Country Stores Open--Close at 10:30 PM | 9:00 AM - Pre Game Meal--Radisson Hotel |
| 7:30 PM - Country Stores Open--Close at 10:30 PM | 7:30 PM - ? - Extracurricular Activity TBD | Verandah Room |
| Sunday, December 11, 2005 | | ALL PLAYERS, COACHES, TRAINERS, & WORKERS |
| 7:00 AM - Leave Hotel for FCA breakfast @ | Wednesday, December 14, 2005 | 10:00 AM - Athletic Trainers begin pregame prep |
| First Baptist Church | 7:00 AM - Breakfast at the Radisson Hotel | 11:15 AM - Teams leave for Gibb's Stadium |
| 250 East Main Street | 8:30 AM - Teams leave for Dorman High School | 11:45 AM - Teams take field for warm-ups |
| Spartanburg, S.C. | 9:30 AM - Morning Practice (2 Hours) | 12:30 PM - Team Introductions |
| 9:30 AM - Teams leave for Greenville Hospital | 11:30 AM - Teams leave practice field | 12:50 PM - Shriner's Pregame Ceremony--- |
| 10:30 AM - Tour Greenville Hospital & Radio Interviews | 12:30 PM - Lunch - Restaurant TBD by _____ Temple | |
| 12:30 PM - Lunch at Greenville Hospital | 2:30 PM - Afternoon Practice (2 Hours) | 12:55 PM - Coin Toss |
| 3:30 PM - Medical Exams for any late arrivals at the | 4:30 PM - Teams leave practice field | - Game Ball Runners enter Stadium |
| hotel (Zambia Room) | 5:00 PM - Leave for Southside Baptist Church | 1:00 PM - Kick-Off***69th Annual Shrine Bowl |
| Individual & Team Photos (in Uniform) | 316 South Church Street Spartanburg, SC | FOLLOWING THE GAME: |
| 5:30 PM - Teams leave for Dinner | 5:30 PM - Dinner by FCA | 15 Min. Post Game Show for MVP Awards Pres. |
| 7:30 PM - Country Stores Open--Close at 10:30 PM | 6:30 PM - Teams leave for Hotels | *Medical Exams in Gibb's Stadium Fieldhouse |
| Monday, December 12, 2005 | 7:30 PM - Country Stores Open--Close at 10:30 PM | *Take up Uniforms in Dressing Rooms |
| 7:00 AM - Breakfast at the Radisson Hotel | Thursday, December 15, 2005 | *Board Buses--Return to Radisson Hotel |
| 8:15 AM - Teams leave for Dorman High School | 7:00 AM - Breakfast at the Radisson Hotel | *Escorts issue programs and pictures at hotel |
| 9:30 AM - Morning Practice (2 Hours) | 8:30 AM - Teams leave for Dorman High School | *Players check out of hotel with escorts |
| 11:30 AM - Teams leave practice field | 9:30 AM - Morning Practice (2 Hours) | *Escorts' check players rooms for personal |
| 12:30 PM - Lunch @ Restaurant TBD | 11:30 AM - Teams leave practice field | items left behind & room damages |
| 2:30 PM - Afternoon Practice (2 Hours) | 12:30 PM - Lunch @ Restaurant TBD by _____ Temple | *Athletic trainers clean out training room |
| 4:30 PM - Teams leave practice field | 2:30 PM - Afternoon Practice (2 Hours) | Clear @ Hotel Desks for Room Charges |
| 5:00 PM - Teams leave for Dinner - TBD | 4:00 PM - Teams return to Hotel | We are looking forward to a great week. We |
| 5:30 PM - Dinner by _____ Temple | 6:15 PM - Teams leave for Marriott Renaissance Park Hotel | appreciate all of you and what you contribute |
| 7:30 PM - Country Stores Open--Close at 10:30 PM | 7:00 PM - Coaches/Players Awards Banquet | to the Shrine Bowl Game. Ron Long |

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| | | | |
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