



# THE GOAL POST



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The Electronic Newsletter of  
*Game Committee of the Shrine Bowl of the Carolinas*

[www.shrine-bowl.com](http://www.shrine-bowl.com)

## COACHES CAN NOW NOMNATE PLAYERS FOR 2011 SHRINE BOWL



Ron Long

Shrine Bowl Athletic Director, Ron Long, announced that head football coaches can now nominate their players for the 2011 game.

The 75th Annual Shrine Bowl of the Carolinas football game of high school senior all-stars will be played at Gibbs Stadium, Wofford College, Spartanburg, SC on Saturday, December 17, 2011. Forty-four (44) players from each state will be selected by the Shrine Bowl coaching staffs based on recommendations of their respective head football coaches. Each coach may nominate six (6) players; including a specialty player (kicker or punter). Players nominated must be graduating seniors. Any felony conviction or involvement in drug-related crimes or problems may lead to non-participation in the Shrine Bowl game, as the player may be ineligible. All nominated players must meet the scholastic and attendance requirements of his respective school and/or school system.

The nomination procedures are different this school year. All nominations can be made electronically three ways; online, by FAX or by email. Coaches have been sent an email from the Shrine Bowl Office to describe the procedures. They must submit their nominations to the respective Shrine Bowl head coach no later than September 15, 2011. The Shrine Bowl coaching staff will present a list of selected players to the Shrine Bowl on October 6<sup>th</sup>. If one of their nominees is selected the coach will receive a phone call from a Shrine Bowl representative by October 10<sup>th</sup>. A national press release to identify the selected players will be made on or about October 13<sup>th</sup>. Nomination forms are available on the Shrine Bowl website, [www.shrine-bowl.com](http://www.shrine-bowl.com).

Any videos of interest should be sent to the Shrine Bowl head coaches.

**North Carolina:**  
**Head Coach Mark Barnes**  
**Crest High School**  
**800 Old Boiling Springs Rd.**  
**Shelby, NC 28152**

**South Carolina:**  
**Head Coach Chuck Jordan**  
**Conway High School**  
**2301 Church St.**  
**Conway, SC 29526**

**Email:** [pmbarnes@clevelandcountyschools.org](mailto:pmbarnes@clevelandcountyschools.org) **Email:** [cjordan001@horrycountyschools.net](mailto:cjordan001@horrycountyschools.net)

## BOARD OF GOVERNORS MEET IN FORT MILL

The Shrine Bowl Board of Governors met at the Plaza Hotel in Fort Mill, SC on Friday, June 17<sup>th</sup>. All of the officers were present and all Shrine Centers were represented.



After opening the meeting with prayer and the Pledge of Allegiance, Chairman of the Board Billy Benfield introduced Sarah Stankavage, a representative of Scholastic Sports Marketing who spoke about their efforts to get a large number of radio stations in the Carolinas to join the Shrine Bowl radio network. Anyone with a contact with local radio stations were asked to get the names to the Shrine Bowl office who would forward it to them.

Chairman Benfield brought the board up to date on various programs. Team Spartanburg gave the Shrine Bowl \$60,000 in 2010 and a similar amount is expected in 2011. The Spartanburg City Council and Spartanburg County Commissioner will soon be meeting and some monetary support is expected from them. Ford Motor Company is back onboard with a substantial increase in their donation with a two year contract; many thanks go to Dennis and Kenny Craven for their work on making this happen. He reported a new effort to revitalize an alumni club with the assistance of former player and NFL player Ivory Geathers. Incentives could include a membership card, hospitality night during game week, special sale of game tickets, and a golf tournament for scholarships. He indicated that the office staff and office volunteers are watching expenses. The game program book ads will be the same as last year. The contract has been signed for the distinguished guests' lodging and the banquet. There will be a slight increase in room rates and banquet costs at the Marriott Hotel. Founders Credit Union will help sponsor the players' banquet meals again this year. A letter will be sent to the Auburn University coach to be our guest speaker. If he is not available, it has been recommended to invite the ACC commissioner who is from North Carolina.

Henry Long, Shrine Bowl Treasurer, reported that the financial books have been audited and the shrine center representatives have been given a copy of the audit report. The Imperial Headquarters has also given permission for the 2011 game. Henry also discussed the proposed BBQ cook-off and Fan Fest that the special projects committee is planning for the weekend before the game at the Spartanburg Fairgrounds. They are planning for about 25 teams from South Carolina who will pay to participate. If all goes well this year, teams from North Carolina will be invited in 2012 and it can be a NC/SC BBQ cook-off.

Jerry Baxter, Distinguished Guest Co-Chairman ask everyone to let him know if there was anything that the committee could do to assist the shrine centers. The room rate at the Marriott will be \$95.00 and the deadline for reservations will be December 1<sup>st</sup>.



Game Chairman Connie Altman told the governors that the two state combines were run by the game committee athletic department this year and were very successful and profitable. Many changes were made by our coordinator, Kelly Adams. Chairman Altman also reported that research is still being made to cover the insurance costs of the vans donated during game week by Triangle Rental.

President Ronnie Blount discussed a revised incentive program to encourage shrine nobles to sell game tickets and pro-

gram book advertisements. A set of strict rules will be established. The program was approved by the board and will go into effect this fall.

Ron Long, Athletic Director, briefed the board on the coaches' meeting held in March and the fall blazer presentations. He indicated that all new equipment for 2011 is on order.

Under new business it was suggested that the Chairman of the Board and the President form a committee to review the current contract of our marketing firm and determine if seeking other marketing firms is feasible. There were also two proposed by-laws changes submitted; to include the athletic director as a member of the board and to have the Executive Committee oversee the Distinguished Guests Committee.



Shrine Bowl Administrator French Harvey discussed *The Goal Post*, the game committee's electronic newsletter, reminded the shrine centers to get their Potentate and divan digital photographs into the office soon for the game program book and their shrine center ad. He also asked all shrine centers to encourage their clown units to participate in the parade and to be in the stadium during the game.

## GAME COMMITTEE CHAIRMEN MEET

Game Chairman, Connie Altman, conducted a meeting of the Shrine Bowl Game Committee Chairmen on Saturday, June 18, 2011 at the Shrine Bowl Office in Fort Mill. Among the item discussed were:

- Coaches blazer presentations
- Player selection
- Game Program Book advertising sales
- New Game Committee organization chart
- Staff and distinguished guests credentials
- Shrine Bowl combines
- New sales incentive program
- BBQ Cook-off during game week
- Game week scheduling
- Radio network
- Food and housing
- Clothing sales.
- King and Queen selection



**THANKS TO OUR VOLUNTEERS!**

**It could not have been done without you!**