

# THE GOAL POST



Volume III, Issue 1, January 2011

Editor: French Harvey, admin@shrine-bowl.com

## The Electronic Newsletter of *Game Committee of the Shrine Bowl of the Carolinas*

[www.shrine-bowl.com](http://www.shrine-bowl.com)

### **FROM THE CHAIRMAN OF THE GAME**

It has been my honor to continue to serve as the General Chairman of the Shrine Bowl Game.

We have a great committee, many of whom have worked on the game committee since 2001. This year Noble Lindley Ivey, Amran, served as the First Vice Chairman and Noble Ronnie Blount, Sudan, served as the Second Vice Game Chairman. Ronnie is also the First Vice President on the Board of Governors



We had a great colorful theme this year to advertise the game that appeared on posters, tickets, and credentials.

Our game committee has many dedicated volunteers that give of their time and energy to make our game successful. If necessary, we have the talent to put the game on tomorrow if it were required. I was delighted to see more nobles from Sudan, Omar and Jamil working at the stadium on game day. We are always in need of nobles to step forward to work on our committee. Call me if you are interested.

Our Shrine Bowl combines were again very successful this year under the leadership and coordination of Coach Jim Bob Bryant, Greene Central High School in North Carolina and Coach Reggie Kennedy from

Fairfield-Central High School in South Carolina. Over 1,300 high school seniors participated in 9 combines throughout North and South Carolina.

Communications is the key ingredient to any successful organization. To improve our communications I have asked our administrator, French Harvey, to begin publishing again *The Goalpost*. It will be an electronic version that can be mailed to a large group and not cost us anything. French will include articles and pictures about the game, about our numerous committees and will reprint some of the articles our student correspondents wrote in the *Game Week News*. This was created by Jimmy Webb three years ago and involves two student correspondents, one from each state. They produce a daily colorful newsletter that was given to every player, coach and staff member each day of game week.

Plans are currently underway for next year which will be our 75th consecutive game since the Shrine Bowl was created in 1937. I look forward to working with our many volunteers in support of our 75th anniversary game. Without you, it could not be done.

Fraternally,  
Connie Altman

#### **Important Dates:**

**Sat. Feb 26, 2011—2:00 pm**  
Shrine Bowl Board of Governors Annual Meeting and Election of Officers at Jamil Shrine Center.

**7:00 pm** Volunteers Awards Banquet at Jamil Shrine Center

**Sat. March 5, 2011—10:00 am.**  
2011 Shrine Bowl Coaches meeting at Shrine Bowl Office.

# 2010 Game Week Highlights

South Carolina 42, North Carolina 10. Pretty much a lop sided victory for South Carolina who had not won the Shrine Bowl over the past several years. It was the end of an exciting week for many dedicated volunteers, both shriners and non-shriners.

Everything started on Friday December 10<sup>th</sup>, as Game Chairman Connie Altman and a nucleus of his game committee arrived at the Clarion Hotel in Spartanburg to prepare to receive the players. Administrator French Harvey and Jimmy Webb set up our satellite office and was ready to support the committee, coaches and players.

Jimmy's daughter, Heather, was again there to be of great assistance. Ricky Mathews, country store chairman, stocked the country store in preparation of the player's arrival. He had received donations from Frito Lay, Pet Milk, Coco-Cola, Lance, Flowers Bakery and of course Krispy Kreme donuts. The players would not go away hungry this week. Ben Harmon, transportation chairman and crew picked up the many vans that would be used through out the week.



Ben Harmon and Ricky Matthews.

On Saturday the players arrived to be met and registered by their team escorts headed by Mike Stanford for North Carolina and Jamie Smith for South Carolina. Jamie was filling in for long time escort chairman, Butch Lisle, who was out this year due to a foot injury, and was assisted by Heathman Munn. Mike Stanford's committee included his brother Grier, Del Hawkins and Coach Chris Norman. Chris was one of our coaches from North Carolina several years ago, became a Mason and a Shriner as a result of his involvement with the game and has since joined our escort committee. The players were issued green and red travel suits with the Shrine Bowl logo



Escort staff prepare to check in players

embroidered on them and then their families were treated to Papa John's pizza and cold drinks and had an opportunity to have their pictures taken in front of our new Shrine Bowl banner by our photographers, John Burney and Stan Seigla.



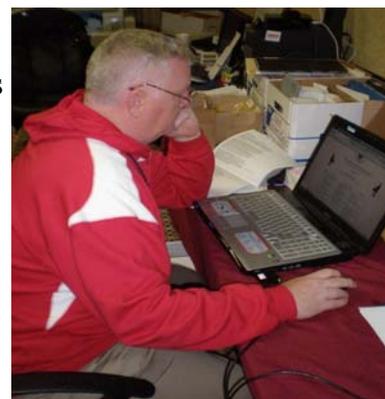
Players receive they travel suits

Saturday night the players and coaches were treated to dinner at the Spartanburg First Baptist Church at an "adopt-a-player" event organized by Ron Hewitt. Ron also arranged for each player and coach to receive an Addias equipment bag. Sam Wyche, former NFL player and coach spoke to the gathering. Saturday night our two high school student correspondents wrote and published the first of the week's Game Week News, a newspaper for and about our players and coaches. Jimmy Webb coordinates the publication which has been widely excepted by all since it's inception over three years ago.



John Burney prepares a family for their picture

Jimmy Webb looks over an edition of the Game Week News



Jimmy Webb looks over an edition of the Game Week News

On Sunday morning the players and coaches returned to the First Baptist Church for breakfast and the worship service and then traveled to Greenville for a visit and lunch at the Shriners Hospital for Children. They had the opportunity to meet and mingle with many of the hospital's outpatients and receive a tour of the hospital. After lunch they went to Spartanburg high



A player signs an autograph for a patient

school to be given a medical screening by our medical staff, be outfitted with their uniforms and have individual and group photos taken by Carolina Sports Photography. After the pictures were taken they traveled to Mid-City Shrine Club in Lyman, SC for dinner compliments of Jamil Shriners and then back to the hotel for team meetings and of course the “country store”.

On Monday they had their first daily practice at 9:00 am and 2 pm and were fed lunch at the practice field at Spartanburg high school by Arcadia Lodge, No 289. Monday was extremely cold, the temperature never got above freezing. That evening the team was fed at Woodruff Shrine Club.

On Tuesday morning the Fellowship of Christian Athletes had a program for the team at our hotel. Coach Jeff Scott, recruiting coordinator for Clemson spoke to the teams. The Junction catered lunch for the team on Tuesday compliments of Omar Shriners and that night went to Wades Restaurant for their evening meal, compliments of Ted Conrad.



Coach Jeff Scott, Clemson University.

Throughout the week Game Chairman Connie Altman took the opportunity to have several small staff meetings to discuss plans for next year, the 75<sup>th</sup> game. Athletic Director Ron Long also met with several of the athletic committee to discuss the selection of coaches for the next year’s game.



Meetings to prepare for the 75th game

The weather was too bad for practice Thursday morning so Athletic Director Ron Long had the teams take a breather by staying at the hotel until after lunch. Thursday’s meal was provided by Grill 221 and then they went to their afternoon practices and then to Spartanburg Shrine Club for dinner. While there they met Imperial Sir George Mitchell, Imperial Potentate;

Imperial Sir Al Madsen, Imperial Chief Rabban and Imperial Sir Dale Stauss, Imperial High Priest and Prophet. Miss Katie Carlson, Shrine Patient Ambassador also spoke to the team. After dinner, the teams were treated by Mrs. Dotie Anderson to an USC Upstate College basketball game.

The Shrine Bowl Board of Governors met Friday morning at the Marriott Hotel. The three imperial officers were also in attendance. Chairman of the Board Billy Benfield presented each Potentate an autographed football in recognition of their support this year.



Shrine Bowl President Allen Elliott

After practice on Friday morning, the teams were invited to the Spartanburg Touchdown / Tip Off Club’s Shrine Bowl luncheon at the Marriott Hotel. Several Division I coaches spoke briefly to the team including, Butch Davis, UNC; Jim Grobe, Wake Forest; Jim O’Brien, NC State; Dave Cutlipp, Duke; Dabo Sweeney, Clemson and Steve Spurrier, USC. The players had one last practice back at Spartanburg high school before getting ready for the Players’/Coaches’ Awards Banquet that evening.



Shrine Bowl Chairman of the Board Billy Benfield presents an autograph football to a Potentate

Rod Benfield, son of Chairman of the Board Billy Benfield, a graduate of University of Alabama was instrumental in arranging for the evening guest speaker, Nick Saban. Rod told the assembled group at the banquet that he did not have to spend a lot of time convincing Coach Saban to accept our invitation because of his commitment to children and



Coaches Dabo Sweeney, Steve Spurrier and Dave Cutlipp



Alabama Coach Nick Saban

his impression of the work that Shriners do for kids. Our event is the first time that Coach Saban has ever left a bowl practice to speak to an organization. He was a very inspiring speaker for the players.

On Saturday the weatherman was not very kind. Rain and sleet and a few snow flurries fell on the Shrine Bowl parade which kicked off at 10:00 am from downtown Spartanburg and traveled to the stadium. Unfortunately, the weather kept many fans away from the game this year with only 5-6000 in attendance. Another new first for the Shrine Bowl

was the new Wofford "jumbotron" that had recently been installed at the beginning of this football season. It was



really a sight to see. Our administrator and Game Day Director, French Harvey, was tasked with coordinating the use of the big screen with Wofford's Video Operations Director. Nobles Jim Crawford and Joe Sessoms did an excellent job as stadium announcer and play by play announcer.

As usual the highlight of the halftime was the check presentation. The Potentates from the five shrine centers presented

a check in the amount of \$1,635,515.00 to Imperial Sir George Mitchell which represented all of the funds generated in 2010 by the shrine centers for the Shriners Hospitals for Children.



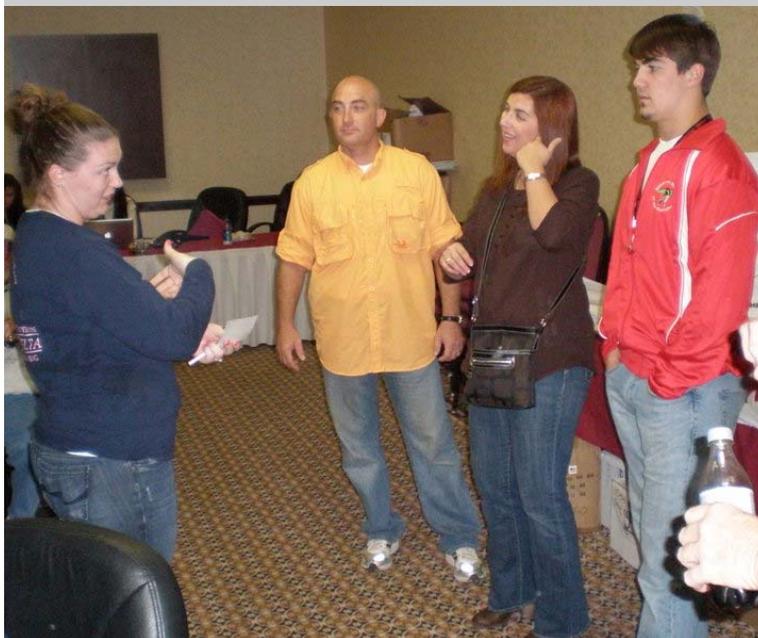
Following the game the parents met their players at the hotel and enjoyed more Papa John's Pizza and cold drinks as another Shrine Bowl came to a close.



## THANK YOU TO OUR GREAT MEDICAL STAFF AND TRAINERS!



## THANKS TO OUR VOLUNTEERS! It could not have been done without you!



Photographs in this issue were taken by the Shrine Bowl Photography Committee, John Burney and Stan Seigla; and by French Harvey. Photographs taken during game week and during the game by our photography committee are available at [www.shrine-bowl.com/digibug](http://www.shrine-bowl.com/digibug).



## From the First Vice Chairman of the Game:

The 2010 Shrine Bowl has come and gone. Once again, the score of the football game isn't the MOST important thing that's accomplished during our week in Spartanburg, it's the money we raise to support our Shrine hospitals. And with the economy in the shape it is, the 1.6 million dollars we raised, says a couple of things: We Shiners' STILL believe in our cause; The general public is sympathetic to our cause; and America is the best country in which to live!!



2011 will be the 75<sup>th</sup> consecutive year that the Shrine Bowl has been played. There have been lots of changes in those 75 years, and more need to be made in the years to come to keep pace with the times as they are a changing. Many of us who help with the planning, and executing of putting this ballgame on, may not be here to see the 100<sup>th</sup> anniversary of the Shrine Bowl. We need to take this year's game to a NEW LEVEL, and once there, strive to keep it at that level.

Lastly, I congratulate Connie Altman and French Harvey for bringing back, *The Goal Post*. Communications is THE key to any successful organization, and this newsletter is a great start to getting info out to the masses. It will also encourage enthusiasm to stay at a higher level, instead of just around player selection weekend, and the Shrine Bowl week. The idea of keeping everyone informed is SO important, and I'm excited to see Connie and French take this step forward. It's LONG overdue!

Get involved.....Stay involved!  
Lindley Ivey



## From the Second Vice Chairman of the Game:

The 74<sup>th</sup> Shrine Bowl game was another great game put on by the best volunteers in the Carolina's. As the week of festivities began and the players began arriving, our committees whom had been preparing all year were more than ready. It's great to have volunteers from all five shrine centers participating in this game.



As we start preparing for our 75<sup>th</sup> anniversary game we will need all the great ideas we can get to make this more than just a great game but a great event. Please don't wait if you have an idea that you think will help our game. Contact our game chairman so he may get it to the correct committee.

One lesson I learned from this year's game was when I attended the official's dinner. I had the opportunity to sit and listen to some of the finest football officials in North and South Carolina. They all had many great stories to tell that could have gone on for hours. Although the one thing that caught my ear was when one of the chairmen of the officials' committee was telling the game officials about our game and how our committees work. He explained to them how we have a game chairman, and he has vice game chairmen, and committee chairmen. He was honest when he said each committee knows their role and they do their part. They may not know what each other's role is but they all come together and work in the end. He was right as long as each committee does the very best they can to work on their committee this game will continue to be a great success.

Ronnie Blount



# Shrine Bowl Board of Governors Annual Meeting and Awards Banquet

Chairman of the Board Billy Benfield has scheduled the Annual Shrine Bowl Board of Governors meeting and election of officers for Saturday, February 26 at Jamil Shrine Center, 206 Jamil Road, Columbia, SC. The meeting will begin at 2:00 pm.

The awards banquet, to honor and recognize service of Shrine Bowl volunteers, will be at 6:00 pm that evening at the shrine center. The dinner will be steak, potato, salad and home made deserts and will cost \$20.00. Call Jamil Shrine Center for dinner reservations: 803-772-9380.

Rooms have been reserved at the Hampton Inn Hotel, 101 Woodcross Drive, Columbia. Please call 803-749-6999 and inform them you are with the Jamil Shrine Center. The room rate is \$79.00, plus tax.



## SHRINE BOWL GAME COMMITTEE STAFF

Game Chairman	Connie Altman	919-291-4055	gamechair@shrine-bowl.com
1st Vice Game Chairman	Lindley Ivey	336-202-3370	pigskinumpire@triad.rr.com
2nd Vice Game Chairman	Ronnie Blount	910-624-0708	Ronnie.blount88@gmail.com
Athletic Director	Ron Long	704-905-2998	ad@shrine-bowl.com
Administrator	French Harvey	704-840-8076	admin@shrine-bowl.com
Office Secretary	Betty Hatley	803-547-0300	betty@shrine-bowl.com